

## NABE Foundation Committee Members

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**Stuart G. Hoffman**  
PNC Financial Services Group

**Gene Huang**  
FedEx Corporation

**Ellen Hughes-Cronwick**  
NABE President  
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**Jack Kleinhenz**  
Kleinhenz & Associates

**Francis H. Schott**  
Corporate Director

**Diane C. Swonk**  
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**Carl R. Tannenbaum**  
Federal Reserve Bank of Chicago

**Richard L. Wobbekind**  
University of Colorado

**Thomas Beers**  
NABE Executive Director

## The evolution of an institution

Since its beginnings, *The NABE Foundation* has been blessed by the enthusiasm of its leadership (Thank you former Board Chair, Jack Kleinhenz) and a core of very special supporters, many of whom have been NABE past presidents. *The Foundation* has seen its successes, most notably the Professional Development Seminar. In addition, fund raising for our Annual Appeal has been an ongoing effort that has steadily gained supporters and income.



**John Silvia**

focuses on the rookie. We asked: "What are the essential skills needed for that fresh face coming, most often, into our ranks from academia but sometimes from other areas of an organization to the wonderful world of economics?" Our second track represents a second level of education for the person with some experience who is seeking advanced knowledge and networking for sources on issues in our profession.

We need your help in two ways. First, please seek out teammates that might benefit from our program and ask them to consider the Seminar. Second, what may be missing from the program that would discourage you from attending/recommending our program? There are always surveys of attendees but we would like to hear from people who decide not to attend.

Finally, what would give your participation in the PDS program more clout in the organization? Many of us have certificates or awards we keep around our desk. What would prompt you to show evidence of your attendance at the PDS to your boss?

For our 2010 Annual Appeal, you'll be hearing from us in the Spring with our annual request for support. We'll officially launch it

Looking forward, *The Foundation* faces a number of challenges that one might term an identity crisis or just a phase of growing up. Historically, *The Foundation's* Board has been the driving force of The Foundation but now we are reaching out to you the reader to give us some of your thoughts on our efforts.

For the Professional Development Seminar (PDS), the Board has attempted to develop a two-track program. First, there is a track that

### Our Mission Statement:

*The NABE Foundation supports educational activities that provide business professionals and economics students with the tools they need to succeed.*

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# The 2009 NABE Foundation Annual Appeal Donor Honor Roll

## *Our chance to thank you for a record-breaking year*

### Special Leadership Gift (\$25,000 and up)

Diane Swonk

### Special Leadership Gift (\$10,000 and up)

Maurine A. Haver

### Board of Governors (\$2500 and up)

Dr. Francis H. Schott

### Adviser's Corner (\$1,000 and up)

Susan Doolittle

Dr. William C. Dunkelberg

Donna Funk

Robert Glenn Hubbard

Ellen and Paul Hughes-Cromwick

Plan Administrators/Michael P. Kiley

Susan Laden

Rosemary D. Marcuss

Dr. Wesley Phoa

Carl R. Tannenbaum

H. Peter Wallace

### Contributing Friend (\$500 and up)

Mary Lashley Barcella, PhD

Dr. Douglas G. Duncan

Debra England

Mr. Stuart Mackintosh

Dr. Duncan H. Meldrum

Thomas I. Nelson

Dr. Joel Popkin

Carol Stone

Mr. Chris P. Vavares

### Supporting Friend (\$250 and up)

Dr. Richard B. Berner

Mr. Patrick Casey

Dr. William F. Ford

Harry R. Homan

Constance Hunter

Ms. Sara L. Johnson

Jack Kleinhenz

Robert Kleinhenz

John A. Kyser

Dr. Chad Moutray

Mr. Bradley Pratt

John E. Silvia

Kenneth D. Simonson

Dr. Paul and Kim Thomas

Ms. Jessica Vila-Goulding

Dr. Richard L. Wobbekind

Victor Yu

### Friend

#### (\$125 and up)

Mr. Jesse M. Abraham

Jennifer Cobbs Adams

Dr. David W. Berson

Mr. Joseph A. Bloch

Mr. Richard A. Brown

Olga Camargo

Dr. Louis Cherene

Michael Chriszt

Mr. Gary L. Ciminero, CFA

Michael O. Clark

Dr. Edward M. Cupoli

Kathleen DeBoer

Dr. Rajeer Dhawan

Michael Drury

Ms. Ann E. Dunbar

Robert A. Eisenbeis

Timothy J. Gill

A. Gilbert Heebner

Dr. Stuart G. Hoffman

Mr. J. Paul Horne

George W. James

J. Steven Landefeld

Adolfo Laurenti

Judith Markland  
Robert B. McAshan  
Robert P. Parker  
Mr. Robert T. Parry  
Sara B. Potter  
Alison Lynn Reaser, Ph.D  
Gary Rosenberger  
Harvey Rosenblum  
Mr. James Smith  
Mr. Charles Steindel  
C. Eugene Steuerle  
Mr. William A. Strauss  
Sara Sutachan  
Thomas W. Synnott, III

### Other Fine Gifts

Rachel A. Bahn  
Thomas Beers III  
Dr. Richard B. Berner  
Beth Ann Bovino  
Dr. Andrew F. Brimmer  
Dr. Oral Capps, Jr  
Kathleen B. Cooper  
Robert T. Crow  
Mr. Christopher Dadd  
Dr. Robert C. Fry, Jr  
Tom Fullerton  
Mary Goldschmid  
Dr. Saul H. Hymans  
Dr. Elinda Fishman Kiss  
Jerry Lonergan  
Lloyd C. Nace  
Mr. Tim O'Neill  
Yorgos Papatheodorou  
Dr. Joel L. Prakken  
Mr. Barry Pritchard  
Mr. Jan Reid  
Mr. Richard Rippe  
Mr. Pasquale J. Rocco, Jr  
Mr. Thomas Kevin Swift  
Mr. Jack A. Tatom  
Dr. Elizabeth S. Webbink  
Anne M. Wenzel  
Ron Witten

### Matching Gifts

Often times, an employee's donation may be matched by his or her company. If you donate to The NABE Foundation, please check and see your corporation's policy is to support non-profits that are supported by their employees. We thank our Matching Gift donors.

#### Mutual of America Foundation



Thanks to the contributions and the generosity of *Foundation* supporters, *The Foundation* offered a matching program at the Annual Meeting in St. Louis where 100% of a person's donation would be matched up to a total of \$7,000. This challenge proved very successful to *The Foundation*. In all, nearly \$20,000 was raised at the annual meeting. Below is a list of contributors who made donations at the meeting or shortly thereafter through the mail or on-line. Thanks to all for your participation and generosity.

Jennifer Cobbs Adams  
 Rachel A. Bahn  
 Beth Ann Bovino  
 Richard A Brown  
 Olga Camargo  
 Dr. Louis Cherene  
 Michael Chriszt  
 Robert T. Crow  
 Kathleen DeBoer  
 Dr. Rajeer Dhawan  
 Susan Doolittle  
 Michael Drury  
 Ann E. Dunbar  
 Dr. Douglas G. Duncan  
 Dr. William C. Dunkelberg  
 Dr. Robert C. Fry, Jr  
 Dr. Stuart G. Hoffman  
 Ellen and Paul Hughes-Cromwick  
 Constance Hunter  
 Sara L. Johnson  
 Adolfo Laurenti  
 Stuart Mackintosh

Rosemary D. Marcuss  
 Robert B. McAshan  
 Dr. Chad Moutray  
 Thomas I. Nelson  
 Yorgos Papatheodorou  
 Sara B. Potter  
 Mr. Jan Reid  
 Gary Rosenberger  
 Harvey Rosenblum  
 Dr. Francis H. Schott  
 John E. Silvia  
 Kenneth D. Simonson  
 Carol Stone  
 Sara Sutachan  
 Mr. Thomas Kevin Swift  
 Diane Swonk  
 Carl R. Tannenbaum  
 Dr. Paul and Kim Thomas  
 H. Peter Wallace  
 Dr. Elizabeth S. Webbink  
 Anne M. Wenzel  
 Dr. Richard L. Wobbekind

### Friends of Susan Doolittle support NABE Foundation as a tribute to retiring NABE Executive Director

Those who worked closely with Susan Doolittle wanted to find an appropriate way to thank her for her time she served as NABE's Executive Director. They found two. At the St. Louis NABE Annual Meeting, they presented Doolittle with airline tickets to Paris and a \$3000 donation in her honor to *The NABE Foundation* to support scholarship efforts.

Dr. Richard B. Berner  
 Dr. David W. Berson  
 Mr. Richard A. Brown  
 Kathleen B. Cooper  
 Mr. Christopher Dadd  
 Dr. William C. Dunkelberg  
 Mr. Robert Fry  
 Ms. Maurine A. Haver  
 Dr. Stuart G. Hoffman  
 Ellen and Paul  
 Hughes-Cromwick



Sara L. Johnson  
 Stuart Mackintosh  
 Rosemary D. Marcuss  
 Mr. Duncan Meldrum  
 Mr. Tim O'Neill  
 Mr. Bob Parry  
 Dr. Joel L. Prakken  
 Alison Lynn Reaser, Ph.D  
 Mr. Richard Rippe  
 Harvey Rosenblum  
 Dr. Francis H. Schott  
 Mr. James Smith  
 Mr. Charles Steindel  
 Mr. William A. Strauss  
 Ms. Diane Swonk  
 Carl R. Tannenbaum  
 Mr. Paul Thomas  
 Mr. Chris P. Varvares  
 Mr. Richard Wobbekind

### Inside the Annual Appeal Numbers

A look at how our numbers compared between 2007, 2008, and 2009.

Gift amount	2009	2008	2007
\$25,000 and up	1	0	0
\$10,000 and up	1	1	0
\$5000 and up	0	2	2
\$2,500 and up	1	1	1
\$1,000 and up	11	9	16
\$500 and up	9	9	13
\$250 and up	17	19	14
\$125 and up	37	19	13

**Total Raised:**  
 2007: \$43,830  
 2008: \$49,657  
 2009: \$68,680

## THANK YOU!!!!

To all of you who supported *The NABE Foundation* in any way over the course of 2009, we offer you our sincerest appreciation. If we accidently missed your name, please know it was not intentional and accept our apologies. We are grateful for everyone's support and look forward to doing more amazing things to support the economics profession in 2010.

## Foundation to offer deserving candidates scholarships to PDS

For the third year in a row, *The NABE Foundation* will offer scholarships to attend the 2010 Professional Development Seminar. The Seminar is scheduled to take place April 12-14 in Arlington, Virginia and conveniently located just one mile from Washington, D.C.'s Reagan International Airport.

While the tuition to attend the conference is \$395 (or \$445 after March 15th), those interested may apply for a limited number of scholarships that are available.

To be eligible to apply, you must meet one of the following qualifications:

- A young professional in the field of economics;
- An economics teacher or professor;
- A graduate student in economics.

"Whether you go on scholarship or attend on your own, I think everyone will find a lot of benefit from this year's PDS," said *Foundation* Board Chair John Silvia. "*The Foundation* committee working on the PDS is building a better model based on what we've learned and accomplished over the previous six seminars."

Complete scholarship details and information, as well as an application are posted on *The NABE Foundation* web site ([www.nabefoundation.com](http://www.nabefoundation.com)). PDS information can be found at : <http://nabe.com/pds10/index.html>

## Silvia

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at the 2010 Policy Conference. Certainly, this is a request for money but I am interested in what is your motivation for giving or not giving.

Often, donor recognition is very important. If you have been a donor do you feel your donation has been fairly recognized? Alternatively, there is the issue of the recipient. What does it take for you to be convinced that your money is going to a good cause?

Seeking feedback is one aspect of any organization that serves the needs of both the organization and the clients it serves. The Board alone cannot capture the breadth of NABE's membership. Please let us know your ideas. Drop me your thoughts to any of these subjects at [john.silvia@wachovia.com](mailto:john.silvia@wachovia.com) or contact Tom Beers at [tbeers@nabe.com](mailto:tbeers@nabe.com).

*John Silvia is the Chairman of The NABE Foundation Board of Directors.*



### Our

### Mission Statement

*The NABE Foundation* supports educational activities that provide business professionals and economics students with the tools they need to succeed.

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Web: [www.NABEFoundation.com](http://www.NABEFoundation.com)



## Giving Card

The NABE Foundation Annual Appeal

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Yes, I'd like to make a difference and support with my gift of:

- |   |   |
|---|---|
| <input type="checkbox"/> \$5,000 (Chairman's Circle)  | <input type="checkbox"/> \$ 250 (Supporting Friend) |
| <input type="checkbox"/> \$2,500 (Board of Governors) | <input type="checkbox"/> \$ 125 (Friend)            |
| <input type="checkbox"/> \$1,000 (Adviser's Corner)   | <input type="checkbox"/> Other: _____               |
| <input type="checkbox"/> \$ 500 (Contributing Friend) |   |

The name on the gift receipt for this gift should read:

\_\_\_\_\_

- Full payment enclosed
- First of two payments enclosed/charge (second payment will be billed within the calendar year.)
- First of four payments enclosed/charge (remaining three payments will be spread throughout calendar year.)

#### Payment Method:

- Check enclosed made payable to the "The NABE Foundation."
- Credit Card:  Visa  MasterCard  Discover  AMEX

Account No.: \_\_\_\_\_

Expiration Date: \_\_\_\_ / \_\_\_\_

Signature required \_\_\_\_\_

**Matching Gifts** – Many employers match (or even triple donations) to The NABE Foundation. Please make sure to enclose your (or your spouse's) matching gift form to help your donation go even further.

**Thank you for your support of The NABE Foundation.**